



SIMON  
BUSINESS  
SCHOOL

# Spring Quarter 2019 Class Schedule

**Quarter Dates**

**March 25, 2019 – June 1, 2019**

May 9, 2019

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Office of the Simon School Registrar  
(585) 275-3533  
University of Rochester - Rochester, NY 14627

## SPRING QUARTER 2019 IMPORTANT DATES

Classes start	Monday, 3/25
Last Day to Add/Drop	Sunday, 3/31
Last day of Classes	Thursday, 5/23
Final Exams	Tuesday, 5/28 – Saturday, 6/1
Commencement	Sunday, 6/9

### CLASS DAYS ABBREVIATIONS

- M – Monday
- T – Tuesday
- W – Wednesday
- R – Thursday
- F – Friday
- S – Saturday
- TBA – indicates that the class meeting time is to be arranged.

CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Date & Time of Final Exam
<b>ACCOUNTING</b>							
10027-ACC411/31	FIN. STATEMENT ANALYSIS (MSA)	3	TR	8:30am-10:00am	S-207	WASLEY	Tuesday, May 28 → 9:00am
11183-ACC418/90	TAXES & BUSINESS STRATEGY**	3	T	5:50pm-8:50pm	S-407	HUELS	Tuesday, May 28 → 6:00pm
10038-ACC424/31	FINANCIAL REPORTING II (MS)	3	TR	10:20am-11:50am	S-207	HUELS	Thursday, May 30 → 1:30pm
10040-ACC424/90	FINANCIAL REPORTING II (MBA)	3	R	5:50pm-8:50pm	S-207	HUELS	Thursday, May 30 → 6:00pm
10052-ACC438/90	AUDITING II**	3	T	5:50pm-8:50pm	G-118	TRIBUNELLA, T.	Tuesday, May 28 → 6:00pm
10069-ACC438/91	AUDITING II**	3	R	5:50pm-8:50pm	G-118	TRIBUNELLA, T.	Thursday, May 30 → 6:00pm
11361-ACC439/90	ACCT ANALYTICS FOR FORENSICS**	3	W	5:50pm-8:50pm	S-102	WEIR	Wednesday, May 29 → 6:00pm
11376-ACC510/31	ACCT RESEARCH I [PhD]	3	F	9:00am-12:20pm	G-120	WU; KIM	
<b>APPLIED ECONOMICS</b>							
10083-AEC510/31	PHD WORKSHOP IN APPL ECON [PhD]	3	TR	3:00pm-4:30pm	G-118	WARNER; MOREIRA	
<del>40095-AEC520/31</del>	<del>CAUSAL INFERENCE [PhD]</del>						
<b>COMPUTERS &amp; INFORMATION SYSTEMS</b>							
10198-CIS401/31	INFO SYSTEMS FOR MGMT (Blue) **	3	MW	1:10pm-2:40pm	G-119	SEIDMANN	Friday, May 24 → 7:00pm
10218-CIS401/37	INFO SYS FOR MGMT LAB (Blue)	0	R	1:10pm-2:40pm	G-119		
10182-CIS401/32	INFO SYSTEMS FOR MGMT (Gold) **	3	MW	3:00pm-4:30pm	G-119	SEIDMANN	Friday, May 24 → 7:00pm
10205-CIS401/38	INFO SYS FOR MGMT LAB (Gold)	0	R	3:00pm-4:30pm	G-119		
11239-CIS401/90	INFO SYS FOR MGMT **	3	T	5:50pm-8:50pm	S-107	JONES	Tuesday, May 28 → 6:00pm
11393-CIS401/40	INFO SYS FOR MGMT LAB	3	T	8:55pm-10:10pm	S-107		
10220-CIS413/90	MNGING DIGTL PRODUCTS/PLATFORMS **	3	W	5:50pm-8:50pm	S-103	MANTENA	Wednesday, May 29 → 6:00pm
10236-CIS417/90	INTRO BUSINESS ANALYTICS**	3	R	5:50pm-8:50pm	S-407	DEWAN	Thursday, May 30 → 6:00pm
10254-CIS418/31	ADV BUS MODELING & ANALYSIS (MS)	3	TR	10:20am-11:50am	S-407	MOHR, E.	
10263-CIS434/31	SOCIAL MEDIA ANALYTICS (MSBA)	3	MW	10:20am-11:50am	S-407	RUI	Wednesday, May 29 → 6:00pm
10272-CIS434/32	SOCIAL MEDIA ANALYTICS (MSMA)	3	MW	1:10pm-2:40pm	S-407	RUI	Wednesday, May 29 → 6:00pm
11242-CIS434/90	SOCIAL MEDIA ANALYTICS**	3	W	5:50pm-8:50pm	S-407	RUI	Wednesday, May 29 → 6:00pm
10291-CIS442F/31	BIG DATA**	3	MW	3:00pm-4:30pm	S-407	TILSON, D.	Tuesday, May 28 → 1:30pm
11169-CIS461/31	STRATEGY & BUS SYS CONSULT PRACT	3	MW	10:20am-11:50am	S-301B	TILSON, D.	
10309-CIS465B/31	PRACTICUM IN BUS ANALYTICS II (MSBA)	3	TR	1:10pm-2:40pm	G-318	DEWAN	
<b>ENTREPRENEURSHIP</b>							
10314-ENT423/90	NEW VENTURE DEVLPMNT & MGMT	3	W	5:50pm-8:50pm	S-107	KESSLER	Wednesday, May 29 → 6:00pm
<del>10323-ENT442C/00</del>	<del>PRACTICUM/URBAN ENTREPRENRSHIP</del>	<del>3</del>					
10422-ENT444/90	ENTREPRENEURIAL FINANCE **	3	T	5:50pm-8:50pm	G-318	WALCHLI	Tuesday, May 28 → 6:00pm

\*\* indicates MBA STEM courses

CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Date & Time of Final Exam
<b>FINANCE</b>							
10371-FIN413/31	CORPORATE FINANCE **	3	TW	8:30am-10:00am	S-107	WALCHLI	Tuesday, May 28 → 9:00am
10385-FIN430/31	RISK MANAGEMENT (MSF)	3	TR	3:00pm-4:30pm	S-207	DAGOSTINO	Tuesday, May 28 → 1:30pm
	<i>Note: First class meets <b>Monday, March 25 at 3:00pm</b> (no class 3/28)</i>						
10392-FIN430/32	RISK MANAGEMENT (MSF)	3	TR	1:10pm-2:40pm	S-207	DAGOSTINO	Tuesday, May 28 → 1:30pm
	<i>Note: First class meets <b>Monday, March 25 at 8:30am</b> (no class 3/28)</i>						
11268-FIN430/90	RISK MANAGEMENT**	3	T	5:50pm-8:50pm	S-207	DAGOSTINO	Tuesday, May 28 → 6:00pm
<del>11174-FIN433/31</del>	<del>CASES IN FINANCE</del>	<del>3</del>					
11195-FIN434/90	INVEST MGMT & TRADING STRAT**	3	W	5:50pm-8:50pm	S-207	BURNSIDE	Wednesday, May 29 → 6:00pm
10406-FIN441A/90	SPEC TOP IN FIN: REAL ESTATE**	3	M	5:50pm-8:50pm	G-118	CONWAY	Friday, May 31 → 6:00pm
10422-FIN444/90	ENTREPRENEURIAL FINANCE**	3	T	5:50pm-8:50pm	G-318	WALCHLI	Tuesday, May 28 → 6:00pm
11296-FIN446/90	FINANCIAL TECHNOLOGY**	3	R	5:50pm-8:50pm	S-102	MOHR, D.	Thursday, May 30 → 6:00pm
10453-FIN448/31	FIXED-INCOME SECURITIES (MSF)	3	TR	1:10pm-2:40pm	S-107	ZRYUMOV	Wednesday, May 29 → 1:30pm
10435-FIN448/32	FIXED-INCOME SECURITIES (MSF)	3	TR	3:00pm-4:30pm	S-107	ZRYUMOV	Wednesday, May 29 → 1:30pm
10464-FIN465B/31	APPLIED FINANCE PROJECT II (MSF)	3	MW	10:20am-11:50am	S-107	COUCH	
11304-FIN512/31	EMPIRICAL ASSET PRICING [PhD]	3	M	1:00pm-4:20pm	G-120	NOVY-MARX	
<b>GENERAL BUSINESS ADMINISTRATION</b>							
10503-GBA411/90	BUSINESS MODELING**	3	R	5:50pm-8:50pm	S-107	MANTENA	Thursday, May 30 → 6:00pm
10512-GBA411/40	BUSINESS MODELING LAB	0	R	8:55pm-10:10pm	S-107		
11310-GBA435/90	NEGOTIATION THEORY & PRACTICE	3	R	5:50pm-8:50pm	S-301B	DAWSON	Thursday, May 30 → 6:00pm
10529-GBA442C/90	ELEMENTS OF LEADERSHIP	3	M	5:50pm-8:50pm	G-120	SHAW	
<b>HEALTH SCIENCES MANAGEMENT</b>							
10917-HSM437/90	MANAGING HEALTH CARE OPER**	3	T	5:50pm-8:50pm	S-103	TILSON, V.	Tuesday, May 28 → 6:00pm
	<b>Students who wish to register for HSM437/90 must first obtain instructor permission &amp; then contact the Simon School Registrar's Office.</b>						
<del>11328-HSM440/90</del>	<del>EVOLVING MEDICAL MARKETS</del>	<del>3</del>					
<b>MANAGEMENT COMMUNICATION</b>							
10934-MGC411/31	INTERPERSONAL PERSUASION (Blue)	1	MW	3:00pm-4:30pm	G-118	SHUHERK	
10943-MGC411/32	INTERPERSONAL PERSUASION (Gold)	1	MW	1:10pm-2:40pm	G-118	SHUHERK	

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CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Date & Time of Final Exam
<b>MANAGEMENT SCIENCE METHODS</b>							
11035-MSM505/31	THEORY PROB & STOC PROC II	3	MW	2:00pm-3:30pm	CS 3-327	LEDERER	
11414-MSM511/31	ADVANCED TOPICS IN CIS & OM	3	T	1:00pm-4:20pm	S-301A	ROET-GREEN; RUI; SHAPOSHNIK	
<b>MARKETING</b>							
11207-MKT431/90	CONSUMER BEHAVIOR	3	W	5:50pm-8:50pm	G-119	ESTRADA	
11423-MKT433/90	ADVERTISING STRATEGY	3	M	5:50pm-8:50pm	S-301B	LEE	
10965-MKT440/90	PRICING ANALYTICS**	3	M	5:50pm-8:50pm	S-207	HUANG, Y.	Friday, May 31 → 6:00pm
10978-MKT441/90	BRAND & PRODUCT MGT WKSHP**	3	T	5:50pm-8:50pm	S-301B	NELSON	
11437-MKT441/91	BRAND & PRODUCT MGT WKSHP**	3	T	5:50pm-8:50pm	S-301A	SCHLOFF	
11349-MKT442G/90	APPLIED PRODUCT MANAGEMENT	3	F*	8:45am-5:00pm	S-301	SCHLOFF	
<i>* MKT 442G meets March 29; April 12; May 3 &amp; 17</i>							
10999-MKT451/31	CONSUMER & BRAND RESEARCH (MS)	3	TR	3:00pm-4:30pm	<b>S-407</b>	NELSON	Thursday, May 30 → 1:30pm
11006-MKT465B/31	MKTG ANALYTICS PROJECTS II (MS)	3	TR	1:10pm-2:40pm	S-407	NELSON; HOPE	
11019-MKT513/31	ADV TOPICS IN MARKETING III [PhD]	3	F	9:00am-12:20pm	CS 3-327	LOVETT	
<b>OPERATIONS MANAGEMENT</b>							
11041-OMG411/90	SUPPLY CHAIN ANALYTICS**	3	R	5:50pm-8:50pm	G-120	LEDERER	Thursday, May 30 → 6:00pm
<del>11053-OMG413/90</del>	<del>OPERATIONS STRATEGY</del>	3					
11387-OMG415/90	PROCESS IMPROVEMENT	3	T	5:50pm-8:50pm	G-120	SOKOL	Tuesday, May 28 → 6:00pm
<b>COMPETITIVE &amp; ORGANIZATIONAL STRATEGY</b>							
11088-STR422/31	GAME THEORY FOR MANAGERS**	3	T	1:30pm-4:30pm	S-102	MIKLOS-THAL	Tuesday, May 28 → <b>2:00pm</b>
11097-STR422/90	GAME THEORY FOR MANAGERS**	3	T	5:50pm-8:50pm	S-102	MIKLOS-THAL	Tuesday, May 28 → 6:00pm
<del>11101-STR424/90</del>	<del>HUMAN RESOURCE STRATEGY</del>	3					
11116-STR429/90	ADVANCED COMPETITIVE STRATEGY	3	M	5:50pm-8:50pm	G-119	ARIE	
11127-STR440/90	CORPORATE GOVERNANCE	3	W	5:50pm-8:50pm	G-118	BRICKLEY	Wednesday, May 29 → 6:00pm

\*\* indicates MBA STEM courses

## SPRING 2019 COURSE GRID

As of 3.25.19	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	
8:30 AM - 10:00 AM		FIN413/31 - Wälchli ACC411/31 - Wasley	FIN413/31 - Wälchli	ACC411/31 - Wasley	<b>Electives Offered On Friday Schedule</b> MKT442G/90 - Schloff
10:20 AM - 11:50 AM	CIS461/31 - Tilson, D FIN465B/31 - Couch, Estad, Marsherral, Patterson CIS434/31 - Rui	ACC424/31 - Huels CIS418/31 - Mohr, L	CIS461/31 - Tilson, D FIN465B/31 - Couch, Estad, Marsherral, Patterson CIS434/31 - Rui	ACC424/31 - Huels CIS418/31 - Mohr, L	<b>COLOR CODE</b> MBA Blue Cohort MBA Gold Cohort MBA - Both Cohorts MSF MSF1 Cohort MSF2 Cohort
11:50 AM - 1:10 PM	LUNCH	LUNCH	LUNCH	LUNCH	MSF3
1:10 PM - 2:40 PM	CIS401/31 (Blue) - Seidmann MGC411/32 (Gold) - Shuherk CIS434/32 - Rui	FIN448/31 - Zryumov FIN430/32 - Dagostino CIS465B/31 - Dewan, Mohr & Lee MKT465B/31 - Hope, Nelson, Lennarz & Daley STR422/31 - Miklos-Thal - *1:30-4:30*	CIS401/31 (Blue) - Seidmann MGC411/32 (Gold) - Shuherk CIS434/32 - Rui	FIN448/31 - Zryumov FIN430/32 - Dagostino CIS401 LAB/37 (Blue) CIS465B/31 - Dewan, Mohr & Lee MKT465B/31 - Hope, Nelson, Lennarz & Daley	MS Business Analytics MSA PhD Courses MS Marketing Analytics MS Business & MKT Analytics MSMA & MBA MSMA, MSBA, MSF
3:00 PM - 4:30 PM	CIS401/32 (Gold) - Seidmann MGC411/31 (Blue) - Shuherk CIS442F/31 - Tilson, D	FIN448/32 - Zryumov FIN430/31 - Dagostino MKT451/31 - Nelson	CIS401/32 (Gold) - Seidmann MGC411/31 (Blue) - Shuherk CIS442F/31 - Tilson, D	FIN448/32 - Zryumov FIN430/31 - Dagostino CIS401 LAB/38 (Gold) MKT451/31 - Nelson	<b>PhD Course Scheduling:</b> ACC510 - Wu & Kim AEC510 - Warner & Moreira AEC520 - Ellickson CIS510 - Rui, Roet-Green, Shaposhnik FIN512 - Novy-Marx MKT513 - Lovett MSM505 - Lederer
4:30 PM - 5:50 PM	EVENING BREAK	EVENING BREAK	EVENING BREAK	EVENING BREAK	
5:50 PM - 8:50 PM	FIN441A/90 - Conway MKT440/90 - Huang GBA442C/90 - Shaw STR429/90 - Arie MKT433/90 - Lee	STR422/90 - Miklos-Thal CIS401/90 - Jones HSM/OMG437/90 - Tilson, V ACC438/90 - Tribunella, T FIN/ENT444/90 - Wälchli FIN430/90 - Dagostino MKT441/90 - Nelson & Schloff ACC418/90 - Huels OMG415/90 - Sokol	STR440/90 - Brickley CIS413/90 - Mantena CIS434/90 - Rui MKT431/90 - Estrada ACC439/90 - Weir FIN434/90 - Burnside ENT423/90 - Kessler	ACC424/90 - Huels OMG411/90 - Lederer ACC438/91 - Tribunella, T GBA411/90 - Mantena CIS417/90 - Dewan FIN446/90 - Mohr, D GBA435 - Dawson	
8:55 PM - 10:10 PM		CIS401Lab		GBA411Lab	