



SIMON  
BUSINESS  
SCHOOL

# Fall-B Term 2019 Class Schedule

**Term Dates**

**October 28, 2019 – December 19, 2019**

June 25, 2019

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Office of the Simon Business School Registrar  
(585) 275-3533  
University of Rochester - Rochester, NY 14627

### FALL-B TERM 2019 IMPORTANT DATES

Classes Start	Monday, 10/28
Last Day to Add/Drop	Sunday, 11/3
No classes (see below for make-up days)*	Wednesday, 11/27 – Friday, 11/29
Make-up for 11/27	Friday, 11/22
Make-up for 11/28	Friday, 12/6
Last Day of Classes	Thursday, 12/12
Final Exams	Monday, 12/16 – Thursday, 12/19

**Notes:**

(1) **STEM** classes denoted by \*  
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CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Final Exam Date/Time
<b>ACCOUNTING</b>							
44805-ACC410/11B	MNGRL ACCT& PERFRM MEAS (MSA) **	2.5	MW	1:00pm-3:10pm		JAYARAMAN	
44818-ACC410/12B	MNGRL ACCT& PERFRM MEAS **	2.5	MW	8:40am-10:50am		JAYARAMAN	
93349-ACC411/11B	FIN STATEMENT ANALYSIS (MSF1)	2.5	MW	1:00pm-3:10pm		WASLEY	
93355-ACC411/12B	FIN STATEMENT ANALYSIS (MSF2)	2.5	MW	8:40am-10:50am		WASLEY	
89039-ACC411/80B	FINANCIAL STATEMENT ANALYSIS **	2.5	M	5:40pm-9:30pm		WASLEY	
89042-ACC417/80B	AUDITING **	2.5	W	5:40pm-9:30pm		TRIBUNELLA, T	
88013-ACC419/11B	POSITIVE ACCTNG RESEARCH **	2.5	TR	1:00pm-3:10pm		SCHONBERGER	
89050-ACC439/80B	ACCT ANALYTICS FOR FORENSICS	2.5	W	5:40pm-9:30pm		WEIR	

**APPLIED ECONOMICS**

44889-AEC514/11B	GAME THEORY [PhD]	1	MW	11:10am-12:40pm		RANTAKARI	
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**COMPUTERS & INFORMATION SYSTEMS**

90955-CIS401A/11B	INFO SYST FOR MANAGEMENT (Blue)**	1.3	M	8:40am-10:50am		SEIDMANN	
95260-CIS401L/40B	INFO SYST FOR MGMNT LAB (Blue)	0	M	3:20pm-4:20pm			
90961-CIS401A/12B	INFO SYST FOR MANAGEMENT(Gold)**	1.3	M	1:00pm-3:10pm		SEIDMANN	
95271-CIS401L/41B	INFO SYST FOR MGMNT LAB (Gold)	0	M	4:30pm-5:30pm			
88189-CIS432/11B	PREDICT ANALYTICS/PYTHON (MSBA)	2.5	MW	8:40am-10:50am		SHAPOSHNIK	
88191-CIS432/12B	PREDICT ANALYTICS/PYTHON (MSBA)	2.5	TR	8:40am-10:50am		SHAPOSHNIK	
88200-CIS432/80B	PREDICTIVE ANALYTICS/PYTHON **	2.5	T	5:40pm-9:30pm		SHAPOSHNIK	

**FINANCE**

93296-FIN411/80B	INVESTMENTS**	2.5	W	5:40pm-9:30pm		WARNER	
45343-FIN413/11B	CORPORATE FINANCE (MSF 1) **	2.5	MW	8:40am-10:50am		GOFMAN	
45378-FIN413/40B	CORPORATE FINANCE LAB (MSF 1)	0	M	3:20pm-4:20pm			
45351-FIN413/12B	CORPORATE FINANCE (MSF 2) **	2.5	MW	1:00pm-3:10pm		GOFMAN	
45380-FIN413/41B	CORPORATE FINANCE LAB (MSF 2)	0	M	4:30pm-5:30pm			
45365-FIN413/80B	CORPORATE FINANCE **	2.5	T	5:40pm-9:30pm		GOFMAN	
93460-FIN424/11B	OPTIONS & FUTURES MKTS (MSF1)	2.5	TR	8:40am-10:50am		NOVY-MARX	
93458-FIN424/12B	OPTIONS & FUTURES MKTS (MSF2)	2.5	TR	1:00pm-3:10pm		NOVY-MARX	
94206-FIN461/11B	INTRODUCTORY FINANCE FOR MS	2.5	TR	1:00pm-3:10pm		WARNER	

**GENERAL BUSINESS ADMINISTRATION**

45535-GBA412/11B	DATA ANALYTICS (Blue) **	2.5	MW	1:00pm-3:10pm		ELLICKSON	
45553-GBA412/41B	DATA ANALYTICS WKSHP (Blue)	0	W	3:20pm-4:20pm			
45541-GBA412/12B	DATA ANALYTICS (Gold) **	2.5	MW	8:40am-10:50am		ELLICKSON	
45564-GBA412/42B	DATA ANALYTICS WKSHP (Gold)	0	W	4:30pm-5:30pm			
93310-GBA412/80B	DATA ANALYTICS **	2.5	T	5:40pm-9:30pm		ELLICKSON	
88120-GBA424/11B	ANALYTICS DESIGN & APPLCTN (MSBA)	2.5	TR	8:40am-10:50am		LOVETT	
88136-GBA424/12B	ANALYTICS DESIGN & APPLCTN (MSBA)	2.5	MW	1:00pm-3:10pm		LOVETT	
88147-GBA424/13B	ANALYTICS DESIGN & APPLCTN (MSMA)	2.5	TR	1:00pm-3:10pm		LOVETT	
88923-GBA442C/80B	ELEMENTS OF LEADERSHIP	2.5	R	5:40pm-9:30pm		SHAW	

**HEALTH SCIENCES MANAGEMENT**

93328-HSM425/80B	MNGRL ACCT FOR HEALTH CARE ORG	2.5	T	5:40pm-9:30pm		TRIBUNELLA	
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CRN-Course #	Course Title	Credits	Days	Times	Room	Instructor	Final Exam Date/Time
<b><u>MANAGEMENT COMMUNICATION</u></b>							
45670-MGC461/11B	COMMUNICATING ANALYTICS						
45688-MGC461/12B	COMMUNICATING ANALYTICS						
45697-MGC461/13B	COMMUNICATING ANALYTICS						
45700-MGC461/14B	COMMUNICATING ANALYTICS						
45711-MGC461/15B	COMMUNICATING ANALYTICS						
45725-MGC461/16B	COMMUNICATING ANALYTICS						
45670-MGC461/17B	COMMUNICATING ANALYTICS						
45688-MGC461/18B	COMMUNICATING ANALYTICS						
45697-MGC461/19B	COMMUNICATING ANALYTICS						
45700-MGC461/20B	COMMUNICATING ANALYTICS						
45711-MGC461/21B	COMMUNICATING ANALYTICS						
45725-MGC461/22B	COMMUNICATING ANALYTICS						
45670-MGC461/23B	COMMUNICATING ANALYTICS						
45688-MGC461/24B	COMMUNICATING ANALYTICS						
45697-MGC461/25B	COMMUNICATING ANALYTICS						
45700-MGC461/26B	COMMUNICATING ANALYTICS						
45711-MGC461/27B	COMMUNICATING ANALYTICS						
45725-MGC461/28B	COMMUNICATING ANALYTICS						
45670-MGC461/29B	COMMUNICATING ANALYTICS						
45688-MGC461/30B	COMMUNICATING ANALYTICS						
<b><u>MARKETING</u></b>							
88909-MKT412/11B	MARKETING RESEARCH**	2.5	MW	1:00pm-3:10pm		NELSON	
93361-MKT414/11B	PRICING POLICIES (MS)	2.5	MW	1:00pm-3:10pm		SHAFFER	
46394-MKT414/12B	PRICING POLICIES (MS)	2.5	TR	1:00pm-3:10pm		SHAFFER	
94126-MKT414/13B	PRICING POLICIES **	2.5	TR	8:40am-10:50am		SHAFFER	
46424-MKT433/80B	ADVERTISING STRATEGY	2.5	R	5:40pm-9:30pm		PRINZI	
88884-MKT437/11B	DIGITAL MARKETING STRATEGY (MS)	2.5	TR	8:40am-10:50am		LENNARZ	
46431-MKT505/11B	MARKETING WORKSHOP [PhD]	3	F	9:00am-11:10am		LOVETT	
<b><u>OPERATIONS MANAGEMENT</u></b>							
88868-OMG412/80B	SERVICE MANAGEMENT **	2.5	M	5:40pm-9:30pm		LEDERER	
<b><u>COMPETITIVE &amp; ORGANIZATIONAL STRATEGY</u></b>							
46514-STR401/80B	MANAGERIAL ECONOMICS **	2.5	W	5:40pm-9:30pm		RANTAKARI	
46546-STR421/11B	COMPETITIVE STRATEGY	2.5	TR	1:00pm-3:10pm			
93284-STR421/80B	COMPETITIVE STRATEGY	2.5	M	5:40pm-9:30pm			
94126-STR423/13B	PRICING POLICIES **	2.5	TR	8:40am-10:50am		SHAFFER	

## FALL-B 2019 COURSE GRID

As of 06/24/19	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:40 AM - 10:50 AM	CIS401A/11B - Seidmann GBA412/12B - Ellickson		GBA412/12B - Ellickson		**9-11:10am - MKT505/11
	FIN413/11B - Gofman ACC411/12B - Wasley	FIN424/11B - Novy-Marx **8:40-9:40 PM MGC461/15B (MSF2) - Estad **8:40-9:40 PM MGC461/16B (MSF2) - Patterson  **9:50 - 10:50 AM MGC461/17B (MSF2) - Estad **9:50 - 10:50 AM MGC461/18B (MSF2) - Patterson	FIN413/11B - Gofman ACC411/12B - Wasley	FIN424/11B - Novy-Marx **8:40-9:40 PM MGC461/15B (MSF2) - Estad **8:40-9:40 PM MGC461/16B (MSF2) - Patterson  **9:50 - 10:50 AM MGC461/17B (MSF2) - Estad **9:50 - 10:50 AM MGC461/18B (MSF2) - Patterson	**1-4:40pm - AEC511 - Raith/11
	CIS432/11B (MSBA1) - Shaposhnik **8:40-9:40 AM MGC461/19B (MSBA2) - Marsherrall **9:50-10:50 AM MGC461/20B (MSBA2) - Lee **9:50-10:50 AM MGC461/21B (MSBA2) - Marsherrall	GBA424/11B (MSBA1) - Lovett  CIS432/12B (MSBA2) - Shaposhnik	CIS432/11B (MSBA1) - Shaposhnik **8:40-9:40 AM MGC461/19B (MSBA2) - Marsherrall **9:50-10:50 AM MGC461/20B (MSBA2) - Lee **9:50-10:50 AM MGC461/21B (MSBA2) - Marsherrall	GBA424/11B (MSBA1) - Lovett  CIS432/12B (MSBA2) - Shaposhnik	NOTES:  ** AEC511 - follows semester schedule - first 9 weeks of semester ** AEC514 - follows semester schedule - 4 week course after AEC511 **FIN505 - follows semester schedule
	**8:40-9:40 AM MGC461/27B (MSMA) - Daley **9:50-10:50 AM MGC461/28B (MSMA) - Daley	MKT437/11B - Lennarz  **8:40-9:40 AM MGC461/22B (MSA) - Shuherk **9:50-10:50 AM MGC461/23B (MSA) - Shuherk	**8:40-9:40 AM MGC461/27B (MSMA) - Daley **9:50-10:50 AM MGC461/28B (MSMA) - Daley	MKT437/11B - Lennarz  **8:40-9:40 AM MGC461/22B (MSA) - Shuherk **9:50-10:50 AM MGC461/23B (MSA) - Shuherk	
	ACC410/11B - Jayaraman  **11:10-12:40 - AEC514/11B - Rantakari	MKT414/13B - Shaffer  AEC510/11 - Schwert	ACC410/11B - Jayaraman  **11:10-12:40 - AEC514/11B - Rantakari	MKT414/13B - Shaffer	FIN424/12B - Novy-Marx
10:50 AM - 1:00 PM	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	Clubs, Career Management, Alumni/Community Engagement	
1:00 PM - 3:10 PM	CIS401A/12B - Seidmann GBA412/11B - Ellickson		GBA412/11B - Ellickson		
	FIN413/12B - Gofman ACC411/11B - Wasley	FIN424/12B - Novy-Marx **1:00-2:00 PM MGC461/11B (MSF1) - Estad **1:00-2:00 PM MGC461/12B (MSF1) - Adjunct **2:10-3:10 PM MGC461/13B (MSF1) - Patterson **2:10-3:10 PM MGC461/14B (MSF1) - Adjunct	FIN413/12B - Gofman ACC411/11B - Wasley	FIN424/12B - Novy-Marx **1:00-2:00 PM MGC461/11B (MSF1) - Estad **1:00-2:00 PM MGC461/12B (MSF1) - Adjunct **2:10-3:10 PM MGC461/13B (MSF1) - Patterson **2:10-3:10 PM MGC461/14B (MSF1) - Adjunct	MBA Blue Cohort MBA Gold Cohort MSF MSF1 Cohort MSF2 Cohort MSBA1 Cohort MSBA2 Cohort MSA MS Marketing Analytics PhD Courses
	GBA424/12B (MSBA2) - Lovett **1:00-2:00 PM MGC461/24B (MSBA1) - Lee **1:00-2:00 PM MGC461/25B (MSBA1) - Marsherrall **2:10-3:10 PM MGC461/26B (MSBA1) - Lee	MKT414/12B (MSBA) - Shaffer FIN461/11B (MSBA) - Warner	GBA424/12B (MSBA2) - Lovett **1:00-2:00 PM MGC461/24B (MSBA1) - Lee **1:00-2:00 PM MGC461/25B (MSBA1) - Marsherrall **2:10-3:10 PM MGC461/26B (MSBA1) - Lee	MKT414/12B (MSBA) - Shaffer FIN461/11B (MSBA) - Warner	
	MKT414/11B - Shaffer	GBA424/13B - Lovett	MKT414/11B - Shaffer	GBA424/13B - Lovett	
	ACC410/11B - Jayaraman	ACC419 - Schonberger	ACC410/11B - Jayaraman	ACC419 - Schonberger	
	MKT412/11B - Nelson  **1-2:30 - FIN505/11 - Chen	STR421/11B - Arie  ACC512/11B - Jayaraman	MKT412/11B - Nelson  **1-2:30 - FIN505/11 - Chen	STR421/11B - Arie  ACC512/11B - Jayaraman	
3:20 PM - 5:30 PM	Labs/Workshops	Corporate Engagement	Labs/Workshops	Corporate Engagement	
3:20 PM - 4:20 PM	M/W AM class labs **CIS401ALAB		T/R AM class labs GBA412LAB		
	FIN413LAB				
	GBA424LAB		CIS432LAB GBA424LAB		
	MGC461/29B (MSMA) - Daley MGC461/30B (MSMA) - George		MGC461/29B (MSMA) - Daley MGC461/30B (MSMA) - George		
3:20 PM - 4:50 PM	GBA419/11B - Frye				
4:30 PM - 5:30 PM	M/W PM class labs **CIS401ALAB		T/R PM class labs GBA412LAB		
	FIN413LAB		MKT414LAB		
	CIS432LAB		GBA424LAB		
	MKT414LAB				
5:30 PM - 5:40 PM	EVENING BREAK	EVENING BREAK	EVENING BREAK	EVENING BREAK	
5:40 PM - 9:30 PM	OMG412/80B - Lederer ACC411/80B - Wasley STR421/80B - TBD	HSM425/80B - Tribunella FIN413/80B - Gofman CIS432/80B - Shaposhnik GBA412/80B - Ellickson	STR401/80B - Rantakari ACC439/80B - Weir FIN411/80B - Warner ACC417/80B - Tribunella, T	MKT433/80B - Prinzi GBA442C/80B - Shaw GBA442_ /80 - Couch	